

NEA2

Nautisme Espace Atlantique

Atlantic Area Marine Leisure Sector Conference Dynamics of Business Innovation

Learning From Industry Leaders...

Presentations – Tours – Workshops

When: 10am to 3pm
12 / 13 October 2010
Where: National Maritime Museum Cornwall
Falmouth, United Kingdom
Limited spaces reserve early

An essential two day conference with leading industry speakers from the Atlantic European Regions, guided tours and interactive workshops that focus on implementing innovation throughout your marine leisure business:

- Hear about good and bad innovation practice
- Learn how to reduce risk in planning new ventures**
- Find out about raising finance
- Hear from green innovative businesses**
- Understand how new EU legislation effects you
- Discover how to be creative in a fast-changing market**
- Explore changing customer behaviour
- Learn how to price for profit**
- Develop collaborations with other innovative businesses
- Learn how clusters of marine businesses can help each other through networks

Coinciding with one of Cornwall's biggest festivals, the Falmouth Oyster Festival

At a multi-sited conference centre, set against the backdrop of the world's third largest deep-water harbour

A stunning waterside location and centre for watersports and environmental beauty

Book in by emailing:

tim.bowerbank@cornwallmarine.net, or
georgia.white@cornwallmarine.net, or
by contacting your NEA2 regional partner

www.nea2.eu

