

Can you please indicate the dates of your stay by ticking the relevant boxes:  
I will require hotel accommodation on:

7<sup>th</sup> June 2011

8<sup>th</sup> June 2011

9<sup>th</sup> June 2011

Accommodation is available in Newtownards area in the following hotels:

**The Strangford Arms Hotel:** [www.strangfordhotel.com](http://www.strangfordhotel.com) at a cost of £55 per night for a single room and £65 per night for a double room.

**La Mon Hotel:** [www.lamon.co.uk](http://www.lamon.co.uk) at a cost of £70 per night for a single room and £80 per night for a double room.

Please e-mail or send this form to Karine McGuckin, Economic Development Officer, Ards Borough Council, Church Street, Newtownards, BT23 4AP, [karine.mcguckin@ards-council.gov.uk](mailto:karine.mcguckin@ards-council.gov.uk)

For any additional enquiries please contact the Ards Borough Council's Development Department on 02891 824025.

This programme is supported by the European Regional Fund under the Atlantic Area Transnational Cooperation Programme 2007-2013 Interreg IVB programme.

We look forward to hearing from you and seeing you at the conference.

**Karine McGuckin**  
**Economic Development Officer**

**Please return completed order forms to:**

Karine McGuckin  
Economic Development Officer,  
Ards Borough Council  
2 Church Street  
Newtownards  
BT23 4AP  
Northern Ireland

E-mail: [karine.mcguckin@ards-council.gov.uk](mailto:karine.mcguckin@ards-council.gov.uk)

## Ards Borough Council is delighted to invite you to participate in the **ALL ISLAND MARITIME LEISURE TOURISM CONFERENCE**, in Portaferry on 8th and 9th June 2011.

The conference will address the economic, social and environmental issues relating to the development of our coasts and inland waters and will allow for a meaningful debate on maximising the benefits of the maritime products and natural resources for economic gain and social cohesion.

As you will see from the attached programme, Ards Borough Council, in cooperation with the NEA2 Interreg IVB programme, has brought together a wide range of speakers from all over Ireland and from the continent. The conference aims to present a comprehensive view of practices and ongoing projects relating to coastal areas, inland water systems and new infrastructures fully adapted to a fragile environment.

The conference is **FREE OF CHARGE** and a registration form

is attached for your attention. The Mayor of Ards will host a dinner for all delegates on the 8th June. Lunch on the 8th and 9th June are also included in this package. If you plan to attend, please complete and return the registration form, by 27th May 2011, to the e-mail address highlighted on the form.

I would encourage you to participate in and support this event, as it will undoubtedly bring new perspectives and insight into this sector, both regionally and internationally.

I look forward to hearing from you and hopefully seeing you in June.

Yours sincerely

Karine McGuckin  
Economic Development Officer  
**Tel: 028 9182 4025**



Ards Borough Council's

# All Island Maritime Leisure Tourism Conference

Portaferry 8th and 9th June 2011



European Union



European Regional Development Fund  
Investing in your future

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## All Ireland Maritime Leisure Tourism Conference

# Programme

Maximising the benefits of the maritime products and natural resources for economic gain and social cohesion

Venue: Exploris, Portaferry

## DAY 1: 8 JUNE 2011

09.30am	REGISTRATION and REFRESHMENTS
10:00am	WELCOME BY THE MAYOR OF ARDS
10:15am	INTRODUCTION – CONTEXT Karine McGuckin, Economic Development Officer Ards Borough Council
10.25am	INTEGRATED COASTAL MANAGEMENT INVOLVING LOCAL PEOPLE Caroline Nolan Strangford Lough and Lecale Partnership Manager
10:50am	AIDS TO NAVIGATION - The Strangford Lough Case Study Marie Ward, Down District Council and Tim Ryan, Commissioners for Irish Lights
11:20am	SUSTAINABLE ECO-SYSTEMS – HOW TO MANAGE A MULTI-FACETED NATURAL ASSET Dr. Julia Sigwart, Queen's University Belfast
11:50am	Coffee Break
12:10pm	REGENERATION OF RECREATIONAL FACILITIES – DONAGHADEE SAILING CLUB Donaghadee Sailing Club's perfect timing! Noel Johnston and Shirley Millar
13:00pm	LUNCH

14:15pm	THE NEA (NAUTIQUE ESPACE ATLANTIQUE) 2 PROJECT - Francois Arbellot
14:45pm	MARITIME CULTURAL LANDSCAPES - DEVELOPING A LEISURE ASSET, CASE STUDY STRANGFORD LOUGH: Tom McErlean, University of Ulster
15:15pm	PLENARY SESSION
16:00pm	TOUR of EXPLORIS and interpreting our Coastline Helena Challinor, Exploris General Manager
17:00pm	End of the first day
19:30pm	Dinner hosted by the Mayor of Ards

## DAY 2: 9 JUNE 2011

09.45am	ARRIVAL and REFRESHMENTS
10:00am	NAUTICAL ACTIVITIES AS A SUPPORT FOR SOCIAL ACTIONS Vincent Mazure, French NEA Partner Voile Bretagne
10:30am	“LOUGH DERG MARKETING STRATEGY GROUP” Mid West Regional Authority Liam Conneally and Linda Newport
11:00am	Coffee Break
11:20am	SAIL WEST MARINE TOURISM PROGRAMME Frank McGrogan, Project Manager, Donegal County Council
11:50am	WEXFORD COUNTY COUNCIL Major Tourism Coastal Developments in County Wexford Mr. Adrian Doyle, Director of Services, Corporate Affairs, Roads and IT, Wexford County Council
12:20pm	INTRODUCTION TO GREYSTONES & COUNTY WICKLOW - THE LIVEABLE COMMUNITIES Town Council in Greystones and Wicklow County Council
12:40pm	Question and answer session
13:00pm	LUNCH
14:00pm	Visit to Portavogie Harbour with Chris Warnock
16:30pm	Boat Trip on Strangford Lough (TBC)
18:00pm	End of programme

## All Ireland Maritime Leisure Tourism Conference

# Reply Slip

Maximising the benefits of the maritime products and natural resources for economic gain and social cohesion

## Ards Borough Council Area - 8th-9th June 2011

### Personal details

Name: .....

Organisation: .....

Address: .....

.....

E.mail address:.....

Telephone contact work: .....

Telephone contact mobile: .....

I will / will not attend the conference hosted by Ards Borough Council in cooperation with the NEA2 Programme and supported by the European Regional Development Fund.

**Conference attendance and the associated programme are free of charge. Meals on 8th and lunch on 9th are also part of the package on offer.**

Accommodation will be available in the Ards Borough Council area and bookings should be made directly with your chosen provider. Please specify that you are booking your accommodation as part of the NEA2 CONFERENCE, hosted by Ards Borough Council.

For international attendees, flights can be booked through Belfast International Airport (approximately one hour drive from Ards), The George Best Belfast City Airport (half an hour drive from Ards), or Dublin Airport (2 hours drive from Ards).

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